Bachelor Degree Programs for

International Business

   About the Courses

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  |  |  |  |
| 1 | 电子商务（E-Commerce） |  |  |  |
| 2 | 跨国商务Transnational   business |  |  |  |
| 3 | 服务贸易    Service Trade |  |  |  |
| 4 | 世界经济学  World Economics |  |  |  |
| 5 | 国际市场营销International   Marketing |  |  |  |
| 6 | 组织行为学  Organization   Behavior Science |  |  |  |