Bachelor Degree Programs for

International Business

   About the Courses

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|  |  |  |  |  |
| 1 | 电子商务（E-Commerce） |  |  |  |
| 2 | 跨国商务Transnational   business |  |  |  |
| 3 | 服务贸易    Service Trade |  |  |  |
| 4 | 世界经济学World Economics |  |  |  |
| 5 | 国际市场营销International   Marketing |  |  |  |
| 6 | 组织行为学Organization   Behavior Science |  |  |  |